

NATIONAL  
DOMESTIC  
VIOLENCE  
HOTLINE



# Reclaim **Hope.** Champion **Change.**

2024 National Conference on Domestic Violence  
**Chicago, IL** | September 15-17, 2024

Scan to visit  
conference  
website



# About This Year's Conference

The National Conference on Domestic Violence is an annual gathering and powerful platform that echoes the resilience of survivors, amplifies the voices of advocates, and unites leaders dedicated to creating a world free from domestic violence.

This conference has a long history, first created by the National Coalition Against Domestic Violence (NCADV) in 1980, and now led by The Hotline (NCADV and The Hotline merged in 2022). The Hotline is honored to carry forward the incredible history and impact this conference has as a preeminent international convening of survivors, advocates and key stakeholders. Set against the backdrop of the historic **Palmer House Hotel** in the vibrant heart of Chicago, this three-day event promises to bring together over 700 individuals from across the country and the globe. The conference will be a hub of discussion, presentations, learning, community building, and, of course, a touch of fun.

**A core belief of this annual conference is that together we can do more to end domestic violence.** Every survivor and every voice is vital to harness our collective power to end gender based violence.

## This conference is designed for:

- Survivors who courageously share their lived experiences to de-stigmatize intimate partner violence and support an end to domestic violence;
- Advocates and allies working to shift power back to survivors; and,
- Key stakeholders, community and corporate leaders dedicated to creating healthy relationships for all.

You won't want to miss this opportunity to connect with more than 700 people making a difference in the lives of survivors across this country.

If you have sponsored a past conference, **please accept our heartfelt gratitude.** You have helped make a difference by giving hope to those who envision a life free of abuse and control. If you are considering this opportunity for the first time, we hope to welcome you into a passionate community of individuals focused on making transformational change.

We look forward to partnering with you as we listen to and lift every voice in our work to reclaim hope and champion change to end domestic violence.

See you in Chicago!



*Katie Ray-Jones*

**Katie Ray-Jones**

Chief Executive Officer  
The Hotline





## Why Your Support Matters

Your sponsorship helps create a unique learning forum for best practices, innovation, and the discussion of domestic violence and intersecting issues that impact survivors, advocates, and the field.

In addition, your support provides scholarships for survivors and will help keep conference costs affordable for attendees, many of whom are front line workers with limited learning opportunities at their agencies or within their communities.

Conference sponsorship is a great way for your company to highlight your philanthropic ethos, services, products, promotions, and engagement. You will be among hundreds of individuals, organizations, and businesses—this is an opportunity to make sure your company’s voice is heard in calling for an end to domestic violence and supporting survivors.

The sponsorship packages range in benefits and perks, and we are confident that there is an experience designed to fit your budget and goals. We are also happy to discuss tailoring a custom package that is of mutual benefit.

As a strong ally of this movement, thank you in advance for your support.

## 2023 Conference Metrics



**600+**  
Attendees



**35,000**  
Conference  
website views



**7,000**  
Conference-related  
email subscribers



**190,000+**  
Social media  
followers



**SOLD**

## Exclusive Presenting Partner

**Investment: \$100,000**

### One Opportunity Available

Designed to help you maximize your visibility, the Exclusive Presenting Partner will work with conference staff to create a customized package with benefits that align with your values and desired outcomes.

Being our Presenting Partner clearly demonstrates that you listen to your employees and customers who deeply care about this issue. It also signals to other businesses that you are a corporate leader working to solve and end this national health crisis.

### EXCLUSIVE PRESENTING PARTNER Sponsorship includes:

- Acknowledgment and thank you from the main stage during keynotes/plenaries
- Six (6) conference registrations for full conference access
- One (1) ten-minute speaking opportunity at general assembly session
- One (1) session presentation (presentation content is subject to approval by conference program staff)
- Logo featured on “thank you” slide displayed on main screen during all keynotes/plenaries
- One (1) approved conference swag bag insert (printing/product at sponsor’s cost)
- Logo inclusion in “thank you” posters in high-traffic areas
- Logo in conference program (print, digital, and/or via the conference app)
- Sponsor profile featured on conference app, including logo, link to website, and a brief description of your organization
- Logo on the conference website
- Option to send one (1) customized push notification to attendees via conference app
- One (1) prime location display table in the conference vendor area, and inclusion on conference “Passport” for attendees
- Featured sponsor in six (6) conference e-blasts
- One (1) corporate annual membership to monthly webinar series



**ONLY 2 LEFT**

## **Visionary**

**Investment: \$50,000**

### **Three Opportunities Available**

Visionary Sponsors are among our signature event's strongest supporters. In addition to all the benefits and perks that come with sponsoring this conference, Visionary Sponsors enjoy on-site engagement and key introductions to influencers in attendance.

### **The VISIONARY Sponsorship includes:**

- Acknowledgment and thank you from the main stage during keynotes/plenaries
- One (1) five-minute speaking opportunity at general assembly session
- Four (4) conference registrations for full conference access
- One (1) session presentation (presentation content is subject to approval by conference program staff)
- Logo featured on “thank you” slide displayed on main screen during all general sessions
- One (1) conference swag bag insert (printing/product at sponsor’s cost)
- Logo inclusion in “thank you” posters in high-traffic areas
- Logo in conference program (print, digital, and/or via the conference app)
- Sponsor profile featured on conference app, including logo, link to website, and a brief description of your organization
- Logo on the conference website
- Option to send one (1) customized push notification to attendees via conference app
- One (1) prime location display table in the conference vendor area, and inclusion on conference “Passport” for attendees
- Featured sponsor in five (5) conference e-blasts
- One (1) corporate annual membership to monthly webinar series

A background image showing several women seated at a conference table, engaged in conversation. They are wearing professional attire, including blouses and jackets. The setting appears to be a formal event or meeting.

# Together

## Investment: \$25,000

### Four Opportunities Available

Sponsoring a breakfast or lunch plenary session places your organization prominently in front of our attendees. Included with our meals are keynote presentations, panel discussions, and/or thought-leadership information from the main stage.

### The TOGETHER Sponsorship includes:

- Acknowledgment and thank you during the sponsored keynote or plenary
- Two (2) conference registrations for full conference access
- Logo featured on session-specific signage
- Sponsor-provided handout or swag on tables for sponsored meal
- Logo featured on “thank you” slide displayed on main screen during all keynotes/plenaries
- One (1) approved conference swag bag insert (printing/product at sponsor’s cost)
- Logo inclusion in “thank you” posters in high-traffic areas
- Logo in conference program (print, digital, and/or via the conference app)
- Sponsor profile featured on conference app, including logo, link to website, and a brief description of your organization
- Logo on the conference website
- Option to send one (1) customized push notification to attendees via conference app
- One (1) prime location display table in the conference vendor area, and inclusion on conference “Passport” for attendees
- Featured sponsor in four (4) conference e-blasts
- One (1) corporate annual membership to monthly webinar series



# Scholarships

**Investment: \$20,000**

## Two Opportunities Available

Scholarships are a key aspect of ensuring that conference attendance is accessible for survivors, advocates, and leaders of all backgrounds. Join us as a Scholarship Sponsor and ensure up to five survivors have the opportunity to attend on full scholarship, join us as a Scholarship Sponsor and provide up to five survivors the opportunity to attend the conference at an affordable cost. Scholarships cover conference registration in full and provide a stipend toward travel and lodging expenses.

## The SCHOLARSHIPS Sponsorship includes:

- Two (2) conference registrations for full conference access
- Logo featured on “thank you” slide displayed on main screen during all keynotes/plenaries
- One (1) approved conference swag bag insert (printing/product at sponsor’s cost)
- Logo inclusion in “thank you” posters in high-traffic areas
- Logo in conference program (print, digital, and/or via the conference app)
- Sponsor profile featured on conference app, including logo, link to website, and a brief description of your organization
- Logo on the conference website
- Option to send one (1) customized push notification to attendees via conference app
- One (1) prime location display table in the conference vendor area, and inclusion on conference “Passport” for attendees
- Featured sponsor in four (4) conference e-blasts
- One (1) corporate annual membership to monthly webinar series

A photograph of two women smiling and talking at a conference reception. The woman on the left has long brown hair and is wearing a dark top with a purple lanyard. The woman on the right has dark hair and is wearing a purple top. In the background, other people are visible, including one holding a wine glass and another holding a coffee cup.

**ONLY 1 LEFT**

## Reception

**Investment: \$15,000**

### Two Opportunities Available

Join us as the Conference Reception Sponsor to ensure that survivors, advocates, and attendees can join together and build community and partnership with others from all across the country. Your support in building these relationships is essential to our collective work to end domestic violence.

### The Reception Sponsorship includes:

- Acknowledgment and thank you during Conference Reception as Exclusive Reception Sponsor
- One (1) conference registration for full conference access
- One (1) five-minute speaking opportunity at sponsored Reception
- Sponsor-provided handout or swag on tables for sponsored meal
- Logo featured on “thank you” slide displayed on main screen during all keynotes/plenaries
- One (1) approved conference swag bag insert (printing/product at sponsor’s cost)
- Logo inclusion in “thank you” posters in high-traffic areas
- Logo in conference program (print, digital, and/or via the conference app)
- Sponsor profile featured on conference app, including logo, link to website, and a brief description of your organization
- Logo on the conference website
- Option to send one (1) customized push notification to attendees via conference app
- One (1) prime location display table in the conference vendor area, and inclusion on conference “Passport” for attendees
- Featured sponsor in three (3) conference e-blasts
- One (1) corporate annual membership to monthly webinar series





# Patron

**Investment: \$10,000**

You can help advocates working in the field and join them in building power together to support survivors. Being a Patron Sponsor means you are making a difference in a survivor's life by supporting the daily work to create a life free of abuse and control.

## The Patron Sponsorship includes:

- One (1) conference registration for full conference access
- Logo featured on “thank you” slide displayed on main screen during all keynotes/plenaries
- One (1) approved conference swag bag insert (printing/product at sponsor's cost)
- Logo inclusion in “thank you” posters in high-traffic areas
- Logo in conference program (print, digital, and/or via the conference app)
- Sponsor profile featured on conference app, including logo, link to website, and a brief description of your organization
- Logo on the conference website
- One (1) prime location display table in the conference vendor area, and inclusion on conference “Passport” for attendees
- Featured sponsor in two (2) conference e-blasts
- One (1) individual annual membership to monthly webinar series



## Supporter Investment: \$5,000

Join us as a Supporter Sponsor and partner with us to ensure that high quality learning, connection, and support is available for survivors and advocates across the country.

### The Supporter Sponsorship includes:

- One (1) Conference registration for full conference access
- Logo featured on “thank you” slide displayed on main screen during all keynotes/plenaries
- One (1) approved conference swag bag insert (printing/product at sponsor’s cost)
- Logo inclusion in “thank you” posters in high-traffic areas
- Logo in conference program (print, digital, and/or via the conference app)
- Sponsor profile featured on conference app, including logo, link to website, and a brief description of your organization
- Logo on the conference website
- One (1) prime location display table in the conference vendor area, and inclusion on conference “Passport” for attendees
- Featured sponsor in one (1) conference e-blast
- One (1) individual annual membership to monthly webinar series



# Exhibitor

**Investment: \$4,000**

The Exhibitor Sponsorship includes a sponsor display table, providing a great way to connect with attendees. The display table will be located in a high-traffic area outside the main ballroom and gives your organization a great opportunity to share your product and services at our conference.

## The Exhibitor Sponsorship includes:

- Logo featured on “thank you” slide displayed on main screen during all keynotes/plenaries
- One (1) approved conference swag bag insert (printing/product at sponsor’s cost)
- Logo inclusion in “thank you” posters in high-traffic areas
- Logo in conference program (print, digital, and/or via the conference app)
- Sponsor profile featured on conference app, including logo, link to website, and a brief description of your organization
- Logo on the conference website
- One (1) prime location display table in the conference vendor area, and inclusion on conference “Passport” for attendees
- Featured sponsor in one (1) conference e-blasts

# 2024 PLEDGE FORM



## National Conference on Domestic Violence

### SPONSORSHIP LEVELS

**SOLD OUT** - Exclusive Presenting Partner **\$100,000** (1)

Scholarships **\$20,000** (2)

Supporter **\$5,000**

**ONLY 2 LEFT** - Visionary **\$50,000** (3)

**ONLY 1 LEFT** - Reception **\$15,000** (2)

Exhibitor **\$4,000**

Together **\$25,000** (4)

Patron **\$10,000**

### CONTACT INFORMATION Please print

Organization Name:

Listing Name:

*(As you prefer to be listed on all printed materials)*

Name:

Title:

Address:

City:

State:

Zip:

Email:

Phone:

### PAYMENT INFORMATION

All payments must be completed by 12/31/2024

Please invoice me now

OR

In the month of:

I will provide payment online at: [2024 Conference Website](#)

I will send a check made payable to:

**National Domestic Violence Hotline**

P.O. Box 90249 | Austin, TX 78709

ATTN: 2024 Conference | **Memo:** 2024 Conference Sponsorship

**Deadline for inclusion on all materials is August 2, 2024.** Submissions after this deadline may impact fulfillment of sponsorship benefits. Please send logos in high resolution jpg or ai file format. The fair market value of your sponsorship will be listed in your acknowledgment letter.

For more information, please contact Brett Barnes at [bbarnes@thehotline.org](mailto:bbarnes@thehotline.org) or (512) 293-3559

