



FAQs

Why call it Project Opal?

Domestic Violence Awareness Month is in October, and the opal is the birth stone of that month. The opal is a gem that symbolized hope and unity in which many colors can be seen. Opal comes from the Latin opalus, meaning “precious jewel,” and from the Greek word opallios, meaning “to see a change in color.” We couldn’t think of a better symbol to represent this transformational initiative and the impact it will have on survivors and advocates.

What is Project Opal?

Project Opal is the joining together of the National Domestic Violence Hotline (The Hotline) and the National Coalition Against Domestic Violence (NCADV) toward a bold vision for the future that can change the landscape for survivors in ways we cannot effectively perform as two separate organizations. NCADV and The Hotline will pioneer uniting efforts to institute a national ecosystem of holistic and inclusive services, policy, education, and resources for survivors of domestic violence AND the advocates who work closely with them. By joining together, we can grow our missions and reach more survivors by maximizing resources, modernizing our programs/services, and leveraging the talent of our two amazing teams.

Is NCADV or The Hotline going away?

No. The National Domestic Violence Hotline and the National Coalition Against Domestic Violence will both continue in name and in our missions, services, and programs. The Hotline will remain headquartered in Austin, Texas and NCADV will remain headquartered in Denver, Colorado.

What does “joining together” mean?

The Hotline and NCADV are joining together to merge our operations and administrative functions and harness our collective resources. This will be accomplished through legally joining our 501c3 entities.

What will happen to The Hotline and NCADV programs?

We want to reassure everyone that the services of The Hotline and the programs of NCADV are not going anywhere— in fact through Project Opal those services and programs can now expand and shift to best meet the needs of survivors and advocates. We can also imagine new ways to do this work, ways that make the most of our resources and meet survivors where they are. Both organizations will also maintain their website functionality (thehotline.org and ncadv.org). The 24/7 services of The Hotline and our prevention and healthy relationships program, love is respect, will continue via call, chat and text.

What will happen to NCADV membership?

NCADV members will still have access to the information, trainings, webinars, and benefits that they have come to rely on and membership renewal levels and fees will remain the same in 2023. While some changes may occur to our behind-the-scenes management of membership, we intend for those to enhance your membership experience and we will notify you as they come. We are also planning future Project Opal membership information sessions to keep you engaged and informed as we embark on this exciting endeavor.

What impact will Project Opal have on the domestic violence response field?



Project Opal is meant to enhance and expand the work of The Hotline and NCADV, and to maximize resources by joining together. The Hotline and NCADV are proud to stand shoulder-to-shoulder with other national, state and local organizations doing incredible work to serve survivors. We look forward to continued collaboration and partnerships that elevate all of our missions.

What will happen to The Hotline and NCADV staff?

Ruth Glenn will be President of NCADV and an employee of the National Domestic Violence Hotline. All remaining NCADV staff members have been offered similar or elevated positions within the National Domestic Violence Hotline. The staff of The Hotline will retain their current roles.

Where does my donation go?

All future 501c3 tax deductible contributions will be payable to the National Domestic Violence Hotline (The Hotline). However, donors can restrict their gift to support NCADV programs such as the national conference, Remember My Name, NCADV Speaker's Bureau etc. All current funds of NCADV will transfer to The Hotline to support NCADV programs.

What will happen to the NCADV and Hotline board of directors?

The Hotline board of directors will maintain its current structure and operations. The NCADV board members will transition to an advisory committee role and will be able to engage in future board member opportunities related to Project Opal.

Is there going to be an NCADV 2023 Conference?

Yes! In fact, the date is already set. The conference will be held October 22-25, 2023, in Washington DC. Stay tuned for more details.

Who were the external experts working with The Hotline and NCADV?

The Hotline and NCADV engaged **La Piana Consulting**, a national firm that guides nonprofits to successfully explore the full range of potential partnerships, from collaborations and joint programming to mergers and other forms of integration. In addition, both independent and shared legal counsels were engaged. The exploration of joining together and certain initial transition expenses were funded by Sea Change Capital Partners.

How can I support Project Opal

We need visionary leaders and funders to be part of this process with us—to go on this journey not only as financial investors, but as evolutionary thought partners. We are working toward a culture change that will bring response(s) to domestic violence to the next level. To learn more about supporting initiatives related to Project Opal please contact Crystal Justice cjustice@thehotline.org

How do I learn more?

In the coming weeks both of our organization's websites will feature more information on Project Opal. Questions about Project Opal can be sent using [this form](#). Responses will be shared in a follow-up document made available to all those who submit questions. Our leadership team will also host several informational sessions and announce those once they are scheduled.